



## Consultancy: Call for Media Trainers

### In-house Training of Journalists and Media Managers in Guinea Bissau on Media Ethics, Accountability Reporting, Fact-checking and Media Management

<b>Project Title</b>	Promoting Media Freedom and Access to Quality Information in Guinea Bissau
<b>Project Location</b>	Guinea Bissau
<b>Project Duration</b>	3 Years
<b>Project Funder</b>	European Union

#### 1. Background:

The Media Foundation for West Africa (MFWA) is a regional, independent, non-partisan, non-governmental organisation that works to promote freedom of expression and media development across West Africa. In the last 25 years, the MFWA has worked with both government and non-government stakeholders and partners at the national, regional and international levels to contribute to improving the media and freedom of expression landscape in West Africa. More details about the MFWA can be found on our website [www.mfwa.org](http://www.mfwa.org).

The MFWA has been awarded a grant by the European Union for a three-year media sector support project in Guinea Bissau. The project is titled: ***Promoting Media Freedom and Access to Quality Information in Guinea Bissau***.

#### Overall project objective:

The project seeks to ensure that Journalists and other media actors in Guinea Bissau are safe and secure, and produce ethically-appropriate, timely, and fact-based journalistic content that fosters peaceful co-existence and enables public access to quality information in an environmentally sustainable manner.

The project in Guinea Bissau is also partnering with key **state actors/institutions** such as the ***police, military, the regulatory bodies, the judiciary and the human rights commission***; **media actors**, and **media organisations** to increase their knowledge on human and media rights issues and build partnerships to promote and protect press freedom and freedom of expression in the country.



### Details of Consultancy Service

1.	<b>Eligibility</b>	This “Call for Consultancy Service” is open to individual consultants from within and outside of Guinea Bissau
2.	<b>Purpose/Scope of Consultancy Assignment</b>	<p>1. In-house Training for journalists and media managers of 10 major media organisations in Guinea Bissau on professional reporting, accountability journalism, fact-checking, digital security, media ethics and media management</p> <ul style="list-style-type: none"> <li>• The training for the media organisations is expected to provide the beneficiaries capacity building enhancement through practical and theoretical in-house mentoring and coaching;</li> <li>• The Consultant is will spend 5 days with each target media organisation and focus on developing the capacity of staff in professional reporting, accountability journalism, fact-checking, digital security, media ethics and media management.</li> <li>• The training will also cover skills building on the media’s role in promoting peace and countering extremist radicalisation.</li> </ul>
3.	<b>Qualifications / Requirements for the Assignment</b>	<p>We are looking for a Consultant who meets the following requirements:</p> <ol style="list-style-type: none"> <li>a. Minimum of M.A in relevant field - Journalism, Media and Communication Studies; Media Development</li> <li>b. Work experience of not less than seven (7) years;</li> <li>c. Knowledge and experience in fact-checking; media management media ethics, accountability reporting, Security and International relations, Politics, Journalism,</li> <li>d. Bilingual Trainer (English and Portuguese)</li> <li>e. Evidence of soft and technical skills. <ul style="list-style-type: none"> <li>• Soft skills include: <ul style="list-style-type: none"> <li>- creativity, attention to detail, analysis, delivering presentations, communication skills etc</li> </ul> </li> <li>• Technical skills include: <ul style="list-style-type: none"> <li>Experience in designing training content and agenda, with a track record in engaging and building the capacity of journalists and the media houses and media research</li> </ul> </li> </ul> </li> </ol>



4.	<b>Responsibilities/Tasks for the Consultant</b>	The tasks for the Consultant will be as follows:  <b>1. Capacity building workshop for journalists and managers of 10 major media organisations and targeted social media influencers, including bloggers</b> <ul style="list-style-type: none"><li>• The Consultant shall apprise him/herself with further details and briefs on the project</li><li>• The in-house training for the target media organisations will be for 5-days per media organisation</li><li>• The Consultant shall produce the training content and the agenda in collaboration with the MFWA and according to the project's requirements and objectives and in both English and Portuguese;</li><li>• The Consultant shall execute the training sessions in person in Guinea Bissau;</li></ul>
5.	<b>Terms and Conditions</b>	Consultants who meet the requirements should submit an <b>expression of interest</b> , which should include the following: <ul style="list-style-type: none"><li>• A suitability statement, including commitment and availability for the assignment;</li><li>• Curriculum vitae clearly spelling out qualifications and experience</li><li>• Sample or links to at least three previous works</li></ul>
6.	<b>Language</b>	All applications should be made in English and or Portuguese. Applications in languages other than the proposed may be automatically eliminated by MFWA without a further request for clarification and/or completion.
7.	<b>Submission</b>	Submission of interest and inquiries should be sent to <b>info[<a href="mailto:info@mfw.org">@</a>]mfw.org</b> copying the Project Coordinator <b>daisy[<a href="mailto:daisy@mfw.org">@</a>]mfw.org</b> no later than September <b>10, 2022</b> .
8.	<b>Budget</b>	A financial proposal containing a proposed daily fee should be submitted. Flight, accommodation and per diem to and while in Guinea Bissau will be covered separately from fees.