

WEST AFRICA MEDIA EXCELLENCE CONFERENCE AND AWARDS (WAMECA) 2018

Agenda - Conference

TIME	ITEM
Friday, October 12, 2018	
	A) Opening Ceremony
8:30 - 9:30	Arrival and Registration of Participants
9:30– 9:45	Introductions Mr. Sulemana Braimah, Executive Director, MFWA
9:45– 10:00	Welcome Statement Mr. Edetaen Ojo , Board Chair of MFWA
10:00– 10:30	Remarks <ul style="list-style-type: none"> • Roberto Quiroz - Public Affairs Officer, United States Embassy in Ghana • Paul Rothman – Assistant Partnerships Officer, Centre for International Media Assistance (CIMA) • Hawa Ba - Senegal Country Officer, Open Society Initiative for West Africa (OSIWA) • Ghana Journalists Association (GJA)
10:30 – 11:00	Official Opening of Conference <ul style="list-style-type: none"> • Nana Kwasi Gyan-Apenteng, Chairman, National Media Commission, Ghana/ President, Africa Communication Regulation Authorities Network
11:00 – 11:30	Group Photograph / Snack Break
	B) Strategising for Media Development in West Africa

11:30 – 12:15pm	<p>Presentation of Draft Report – Context, Challenges, Opportunities and Priorities for Media Development in West Africa</p> <ul style="list-style-type: none"> • Dr. Gilbert Tietaah
12:15-13:30pm	<p>Discussion of Report</p> <ul style="list-style-type: none"> • Facilitator: Dr. Gilbert Tietaah
13:30 - 14:30	Lunch
14:30-15:45	<p>Panel Discussion: Media Financing and Sustainability in West Africa</p> <p>Panelists: Hawa Ba – Senegal Country Officer, OSIWA Lanre Idowu – CEO, Diamond Publications Ltd, Nigeria Andrew Danso-Aninkora - President, Ghana Independent Broadcasters Association</p> <p>Moderator: Sulemana Braimah, Executive Director, MFWA</p>
15:45- 16:00	<p>Statement from ECOWAS: Dr. Remi Ajibewa, Director of Political Affairs</p>
16:00 – 16:30	Wrapping up, Key Action Points/Takeaways
16:30 – 17:00pm	Closing/ Snack Break/ Departure

Agenda-Awards

TIME	ITEM
6:30pm - 7:30pm	Music & Arrival of Guests <ul style="list-style-type: none">• Wulomei Band
7:30 – 7:40pm	Welcome and Introduction of Dignitaries <ul style="list-style-type: none">• Sulemana Braimah – Executive Director, MFWA
7:40 – 8:00pm	Remarks by Event Supporters <ul style="list-style-type: none">• MTN-Ghana,• Stanbic Bank Ghana,• United States Embassy in Ghana• GCB Bank Limited
8:00- 8:10pm	Musical Interlude
8:10 – 8:30pm	Remarks by Guest of Honour <p style="text-align: center;">Dr. Mohamed Ibn Chambas - Special Representative of the UN Secretary-General and Head of UN Office for West Africa and the Sahel (UNOWAS)</p>
8:30 – 9:00pm	Musical Interlude
9:00 – 9:10pm	Remarks by WAMECA Judge <ul style="list-style-type: none">• Mr. Samba Dialimpa Badji• Ms. Elizabeth Ohene
9:10 – 10:30pm	Presentations - West Africa Media Excellence Awards

10:30 – 10:45pm	Vote of Thanks MFWA
10:45pm	Music/Closing/Departure

MCs: Abigail Larbi Odei & Nathan Quao